

SAVERIO CAPONI

Producer · Director · Editor

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SUMMARY

My background spans documentary production, broadcast, brand content, and large-scale media operations. I've built production systems from scratch, led creative teams under pressure, and spent nearly a decade running the full media function for a major church — which, in practice, meant weekly broadcast-quality output, zero margin for error, and a rotating cast of volunteers I had to turn into a cohesive crew.

Currently at Entersquare, leading video production across brand, commercial, and social — from concept through delivery.

EXPERIENCE

Senior Video Producer

2026 – Present

Entersquare · Columbia, TN

Lead the end-to-end creative development, production, and post-production of video content for brands and organisations. Work directly with clients and internal stakeholders to develop ideas that are both creatively ambitious and platform-smart.

Video Editor · Videographer

2025 – 2026

Entersquare · Columbia, TN

Shot and cut video content for brands and organizations.

Video Producer

2020 – 2025

Art Vérité LLC · Oak Park, IL

Led the creative and logistical execution of documentary projects from pre-production through final delivery. Responsible for story development, production planning, shoot management, and post-production oversight. Operated as both creative lead and line producer — holding the vision while managing the practical realities of independent documentary production.

Media Director

2017 – 2025

City Church Chicago · Chicago, IL

Set and held the creative vision for all church media over nearly eight years — building a production culture that could operate at weekly broadcast pace without sacrificing quality or mission.

- Planned, directed, filmed, and produced weekly video content end-to-end — concept through delivery, every week, for nearly a decade
- Owned the full pre-production process: conceiving, scripting, scheduling, and budgeting across recurring and one-off productions
- Captured and produced story-driven documentary content showcasing life change within the congregation — the most mission-critical work on the slate
- Collaborated directly with church leadership on creative planning for worship services and major events, shaping the overall tone and direction of each production

- Built and led a volunteer media team from the ground up — recruiting, training, and developing people with little to no prior production experience into a reliable, high-functioning crew

Creative Intern

Summer 2015

Adobe · San Francisco, CA

Created content for brand identity and communication alongside the creative team. Managed media assets, transcoding, and backup; assisted directors on shoots and B-roll.

EDUCATION

BFA — Film, Video & New Media Animation

2012 – 2017

School of the Art Institute of Chicago

Summer Program

Aug – Oct 2011

SAE Expression College · Emeryville, CA

First formal training — audio and media production, the summer before art school.

TOOLS

Premiere Pro · After Effects · Photoshop · Lightroom · Audition ·
DaVinci Resolve · Logic Pro · Frame.io · Vimeo · Brightcove

ALSO

Independent films · Music videos ·
Documentary